



California
Society
Certified
Public
Accountants

6th Annual Technology & Paperless Office Demo Day

Sponsor/Exhibitor Opportunities

CalCPA is hosting its 6th Annual Technology & Paperless Office Demo Day on September 18 at the Handlery Hotel & Resort in Mission Valley.

This annual event is attended by members of the California Society of CPAs and other professionals interested in paperless solutions and other technology of interest to CPAs. The schedule for the day allows participants time to visit each exhibitor's booth to talk about, and see, hands-on demonstrations of their paperless and other technology products.

Please take a moment to download, fill out, and return the [Sponsor Agreement](#) [PDF].

We would gladly welcome participation from quality businesses such as yours. The following provides you with the details on participating at different levels:

Title Sponsor - \$2,500.00 (One Available)

Title Sponsor Benefits:

- Company logo prominently displayed on event program and marketing/promotional materials sent to over 2,500 CPAs and financial professionals.
- One page company ad included in event materials.
- Break Out Session – 50 minute educational product presentation giving your company an opportunity to introduce your product or service at the event (presentations subject to prior approval for educational value).
- 6' Vendor Table for the event
- VIP passes for two representatives to attend conference, including lunch and parking passes.
- Sponsorship recognition in the CalCPA San Diego Chapter *Bulletin*.

Gold Sponsor - \$2,000.00 (Three Available)

Gold Sponsor Benefits:

- One page company ad included in event materials.
- Break Out Session – 50 minute educational product presentation giving your company an opportunity to introduce your product or service at the event (presentations subject to prior approval for educational value).
- 6' Vendor Table for the event
- VIP passes for two representatives to attend conference, including lunch and parking passes.
- Sponsorship recognition in the CalCPA San Diego Chapter *Bulletin*.
- Company name/logo included in event program.

Silver Sponsor - \$600.00 (13 Available)

Event Sponsor Benefits:

- 6' vendor table at the event
- One pass to attend event, including complimentary lunch and parking for one (additional attendees must register and pay the conference fee at www.calcpa.org/sd.)
- Sponsorship recognition in the CalCPA San Diego Chapter *Bulletin*
- Company name/logo included in event program

Event Exhibitor - \$300.00 (3 Available)

Event Exhibitor Benefits:

- 6' vendor table at the event
- One pass to attend event, including complimentary lunch and parking for one (additional attendees must register and pay the conference fee at www.calcpa.org/sd.)

To confirm your sponsorship of this event, please do the following, ASAP:

- 1) Due to limited space and high demand for the Title Sponsorship you must send an email to cpatechday@calcpa.org stating your name, title, company, topic of break-out session presentation, and the name of the person who will be presenting. Requests will be handled on a first come first served basis.
- 2) Complete and sign attached [Sponsor Agreement](#) and forward with sponsorship fee to California Society of CPAs, 4901 Morena Blvd., Suite 101, San Diego, CA 92117 or fax to 858-581-2082. The sponsorship fee can be paid by check or by Visa, Mastercard or American Express by completing the credit card information on the form.
- 3) After you return the agreement with payment, Title, Gold and Silver sponsors can email your logo to cpatechday@calcpa.org for inclusion in the event materials.
- 4) Please notify Jackie Kuhn at cpatechday@calcpa.org by September 11th, the names of those people who will be attending the event on behalf of your company.

Thank you for your interest in participating in the CalCPA San Diego Chapter 6th Annual Technology & Paperless Demo Day. We will send you a meeting notice when the details of this event are finalized. Please call me at 760-598-5005 or e-mail cpatechday@calcpa.org if you have any questions.

Sincerely,

Cliff Kaiser
Kaiser & Associates, IT Consulting
6th Annual Tech & Paperless Day Chair
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cpatechday@calcpa.org